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CIAU 2766 #3
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Rodney M. Goodman et al. Art Unit: 2766
Serial No.: 09/528,479 Examiner: Unknown
Filed : March 17, 2000
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

GROUP 2700

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Applicants call attention to the attached Information Disclosure Statement and document listed on form PTO-1449.

This filing is being made before the receipt of a first Office action on the merits. No fee is required.

The undersigned certifies that the enclosed document listed on the herewith Form PTO-1449 was cited in the attached United Kingdom Search Report dated March 22, 2000, issued in a foreign counterpart application not more than three months ago.

The document is in the English language; hence no concise explanation is necessary per Rule 98(a)(3).

Please apply any additional charges or credits to Deposit Account No. 06-1050 order no. 06618/120002.

This IDS is intended to be in full compliance with the rules, but should the Examiner find any part of its required

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

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6/21/00

R. P. Ippolito

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Derek Norwood

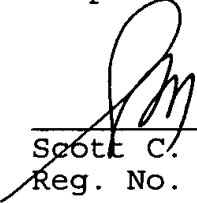


content to have been omitted, prompt notice to that effect is earnestly solicited, along with additional time under Rule 97(f), to enable Applicants to comply fully.

Consideration of the foregoing and enclosures plus the return of a copy of the enclosed Form PTO-1449 with the Examiner's initials in the left column per MPEP 609 are earnestly solicited along with an early action on the merits.

Respectfully submitted,

Date: 6/100



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The Patent Office
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NP10 8QQ

Examiner: 01633 813591
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Switchboard: 01633 814000
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Your Reference: FISU/P20042GB
Application No: GB 9825788.4

22 March 2000

Dear Sirs

Patents Act 1977: Search Report under Section 17(8)

I enclose two copies of my further search report and two copies of the citation. This is in response to the further Patents Form 9/77 filed on 17 January 2000.

Yours faithfully

D Midgley
Examiner

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[†]Use of E-mail: Please note that under patent law e-mail may be used to file correspondence only.



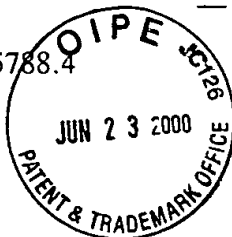
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Application No: GB 9825788.4
Claims searched: 30-36

Examiner: D Midgley
Date of search: 21 March 2000



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Patents Act 1977
Further Search Report under Section 17

Databases searched:

UK Patent Office collections, including GB, EP, WO & US patent specifications, in:

UK Cl (Ed.R): H3Q QAR

Int Cl (Ed.7): H04H 9/00

Other: ONLINE:WPI,EPODOC,PAJ

Documents considered to be relevant:

Category	Identity of document and relevant passage	Relevant to claims
A	US 5319453 (AIRTRAX)	1-36

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X	Document indicating lack of novelty or inventive step	A	Document indicating technological background and/or state of the art.
Y	Document indicating lack of inventive step if combined with one or more other documents of same category.	P	Document published on or after the declared priority date but before the filing date of this invention.
&	Member of the same patent family	E	Patent document published on or after, but with priority date earlier than, the filing date of this application.